MED2020M - Live Programme feedback

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| Programme Name | SOS – ST David | Programme Date | 1st March 2017 | Programme Time | 1500 |
| Team Members | Joe Healey | | Producer | Tutor | Dylan Roys |
| Molly Carter | | Presenter |
| Chloe Edwards | | Presenter |
| Chloe Abraham | | BA | Tutor | Ryan Jones |
| Jack Kendrick | | Online |
| Robert Ellis | | OB |

General Programme Comments

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| Pre programme | The set up and planning phase of this show was an interesting one. You had fewer team members and you needed to be quiet dynamic in the way the team was put together.  The producer came to the project late and the rest of the team needed to work around the roles as well.  There were also several changes to the show idea until we finally got to something which was workable. This gave you less time to make dynamic content but you came up with some nice pieces.  In the industry, you would have several programmes in the planning phase and would then bring them forward or back. Fixed points like St. David’s Day would be fixed through so should be predictable. |
| Programme | The programme was a simple presenter chat led show with some decent content. It’s not going to win any awards but is a perfectly workable everyday programme which is not out of place on air.  There were issues with Tom Jones and some of the levels needed work in the pre-recorded content but it was entertaining and informative. The presenters worked well together, the work by the BA was fine and there was some useful online interaction.  If doing this programme every day, the technical issues would sort themselves out as you became more familiar with the team and you would plan special events in amongst the normal programmes. |

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| Team Members | You came to this programme late but professionally there was plenty of time for you to get to grips with this show in time. The set-up phase was a little chaotic to be honest but you did in the last few days get a solid grip and produced material for the programme as well as push it together. In the programme, you did seem to be quite active and was the producer and the person offering the food. If there is something you can take from this, it’s getting a firm hold on the show early and then think about the content and script as there was something I was not happy about and you should have foreseen this. That was the Tom Jones material. | Producer |
| My overall impression is the same for both presenters. You have a great on air relationship which you have built up over time working together on Brayford. That experience is clear because your presenting style compliments each other well.  Its natural and flows with humour and empathy.  I feel that given very little notice you could step into a studio chat over the running order and present a show on most topics.  Your style and experience is relevant for the lighter chat shows you are used to so if I was to recommend anything its get more practice on the more serious hard news topics. | Presenters  Molly and Chloe |
| You said you have not done the job of BA before but I can tell that the work on Brayford has offered you a huge amount of experience.  You knew what to do to keep the programme on air and although some of the lay out wasn’t the same you adapted quickly.  More importantly from the nervous operator at the start of the year you now, rightly, recognise you can do the job.  Are there improvements to be made? certainly but those will only come with time as you push yourself and your team’s creativity and technical ambition. | BA |
| There was some excellent interaction with the audience online and as always if you were doing a daily show on a much larger station there would be considerably more to do and a more ambitious multi-platform strategy.  You recognise the need to video streaming but not for the whole show. You worked on the highlights. You also fed material to the presenters. | Online |
| This was a lighter week for you and because there was no OB but you produced and compared a very useful quiz. The quiz was informative and entertaining and it has fun and pace. All in all, this worked very well with your dry personality keeping the presenters on track. You were an excellent and focused quiz master. | OB |

Live Programme Listen Through

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| Time | Item | Comments |
| 1 | News | PLAYED IN AUTOMATICALLY |
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| 3 | Introduction | You brightly introduce yourselves and the topic and some of the content. It was funny but informed. |
| 4 | Shirley | The music is flagged up as being Welsh which fits the St David’s day theme. The presenter also explains this and that we would be going through the decades.  A tad of a gap from the BA when playing in. and on the out as well. Why was this? With the jingle out of the music; I suspect this was played automatically so one song needed to finish before the next cart played. If you are going to do this do it manually or edit the end of the song very tight. I would recommend manual. |
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| 7 | Chat | You tell me what the programme was going to do with you listing the skills and background of the Welsh singer. Presenters try and do your research and not seem clueless about the content. Sweet charity for example. |
| 8 | St David’s day | Good cue which draws me into the piece.  A creative package. This is a nice piece of work with a mix of music. I know much more about St. David after this and there is some nice use of actuality as well. Back anno. Gaelic, you need some explanation in this section as we think of Gaelic as Irish but Welsh is one of the Celtic languages and I think this could have been the subject of another feature.  You ask the audience if they would like to contact the programme. |
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| 10 | Ash Wednesday | A little odd but I know why you have this in, it’s because of the programme idea swap. You make a good reason for playing it in the cue.  Come on Molly you should research this as it’s a simple Wikipedia job! You knew the answer was in the interview. One of the things about been a presenter is having a good general knowledge. Make it your business to learn lots of stuff about lots of things. Cue gets a bit rambling. Try and keep it focused on the matter in hand and link it back if possible to St. David.  A creative interview where I learn much about the topic. The way in which is treated with music a decent back anno works as well.  I feel this was a suitable place for a “slow to fast” jingle!! Remember those, where you move between a more solemn piece and an upbeat one? |
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| 15 | Tom Jones | This was suitable for the programme. Try not to say “that was” at the end but come up with a more original form of words. I was fine with most of the information about Tom Jones but there was a moment when you spoke about his youth and his alleged “love child” and his affairs. This is dangerous defamation territory and is best avoided. Nothing happened but think carefully about what you say. |
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| 20 | Welsh Cakes | This has no real cue. What are welsh cakes, are you looking forward to eating them? Joe should talk about what they are as well and how they always remind him of home and him mum or the like.  The piece itself is atmospheric and what is quiet funny is that you really don’t have any idea of what you are doing or have any of the right implements. It was a decent piece but very badly framed with little of no introduction.  If I were to say anything about this audio you could have done with someone in the kitchen with you.  The back anno with Joe in the studio works even though he is off mic at the start it offers an honesty.  This chat and the tasting is nice and informative. |
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| 27 | Bonny Tyler | Played in ok. You remind me that it’s the 1980’s I would have said “Today on Sauce on Siren we are celebrating St’ David’s day so it’s another Welsh artist, this is from the 1980’s… “  What happened at the end? |
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| 31 | Bonny Tyler | A useful section about the singer and I learn from it. There were clearly issues with you saying some of the Welsh words so could you have had a Welsh “advisor” in the studio to help in a fun but informative way. There must be more than one person from Wales in the city. |
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| 33 | Quiz | Rob ran a very tight quiz in this. With his dry humour, he was a bit like that chap from the “Pointless”. Once again, the presenters were fun and not too informed but that wasn’t the point it was to engage the audience. A little insensitivity from Molly with the joke about the Aberfan. It was and is still a big deal. I am the same age as the children who died and I can remember it clearly and it still makes me cry. Just be careful. |
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| 38 | Manic street preachers | Smartly played in and a good outro with a jingle working much better than the earlier attempt. |
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| 42 | Manic street preachers | A chat about who they are. Perhaps mention why you are talking about them. |
| 43 | Fruit cake | Another laugh from Joe with him baking using no skill and little equipment. Bit of rattle on some of the mic sections but plenty of SFX.  A nice piece of work and Joe is good in the studio with the presenters. Don’t say “package”. |
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| 47 | Duffy | What happened at the end, it was almost as if the music just crashed rather than the presenters being given a chance to speak over the end of the song. |
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| 51 | Duffy chat | A good song and a good chat from the presenters to end on. |
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| 53 | Love spoon | As a listener, rather than an online viewer this confuses me as I seem to have missed this? You need to bring in both audiences in the true multi-platform approach.  A good should out for No adults allowed in what turned out to be a totally workable programme. |
| 54 | Indian summer | Played in very well with the mix music, presenter and jingle. Up to the news. |
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