MED2020M - Live Programme feedback

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| Programme Name | SOS - Fitness | Programme Date | 1ST Feb | Programme Time | 1500 |
| Team Members | Elliot Dyer | Producer | Tutor  | Dylan Roys |
| Chloe Abraham  | Presenter |
| George Walker  | Presenter |
| Molly Carter  | BA | Tutor  | Ryan Jones  |
| Simon Nunn  | Online |
| Jake Berry | OB  |
| Tom Brown | Content  |

General Programme Comments

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| Pre programme | This is coming together quiet well. You have a lot happening in other assessments but your combined skills meant that you could work on the ideas and make them creative in the planning stage. You asked how you can do this every day in the industry. Well it’s your full-time job and you have the power of an established broadcaster to entice guests. You also have a range of programmes in the planning stage. It helped you had an enthusiastic producer who in the main made for a happy team. Make sure you all listen to the content and make sure the executive producer doesn’t have to splutter their coffee all over their keyboard when some swearing comes out of the speakers! |
| Programme  | A decent show overall. OK there were a load of areas for improvement but there always are. It’s your job to be self-critical and look at where things could have been better. People made mistake but its live radio. I broadcast for years and probably thought every show could have been better. It’s not the making of mistakes that is the problem but how you get out of them. Molly did something odd and took the show off air at one point. Never mind, it’s something which happens. What I am more concerned by is the slow reaction of Elliot. Come on man, you are the producer and you should have been on that telling the presenters to fill from their panic pile and helping Molly get Myriad back on track.Look there was a lot happening and it was enjoyable.  |

Live Programme Listen Through

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| Time | Item  | Comments  |
| 1 | News  | Played in automatically. It’s time for the teams to start learning how to do this without the support of the siren technical team.  |
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| 3 | Introduction  | A little hesitant at the start but you settled down quickly. The menu was well written and you both introduced yourself.  |
| 4 | Cyclist  | A good cue, which gave me the right information. The audio itself was well recorded and edited. The questions fine, indeed these are excellent. I want to know things and you ask the right things to get me that information. Perhaps a little low with the levels but not too much so. The compressor will have picked this up.No need to mention the sponsors by name unless you must.Good back anno. Listen to the level difference.  |
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| 8 | Gym OB  | Good branding and twitter mention. Try working on the hand over better. Don’t say OB but do say where you are going to join your reporter at.Jake solid questions and a good location. We could do with a bit more of a scene set. So, describe where you are and give the interviewee a full name and a job title. Jake well done on taking direction and handing back with a good back anno. |
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| 11 | Resolutions  | Chat between the presenters. This is fine but I think there could have been more research. Perhaps ask a motivational guru or even look at google for 10 tips. Well done to ask for interaction. Was there anything from the FB on this prior to the show as it would have given you perhaps some comments already.  |
| 12 |  Recipe  | Fine, a little low perhaps. I like these inserts. you could have had 2 or 3 of these within the show.Good back anno from the presenters and how good would it have been if you had some to eat in the studio!!!  |
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| 14 | Girls like  | The radio edit, thank goodness. Chloe, it may be worth mentioning why you are playing this. Is it gym music? If so tell me. Bit of popping George where you are to forceful on the mic. Nothing to do about it and it was a one off.  |
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| 18 | Cyclist 2 | Well done for splitting this as it was originally to long. However, the presenter needs to “re cue it” so “earlier we were speaking with semi-professional cyclists Sid Smith about his career so far our reporter Tom Brown asked him how being a semi-professional effected his life.” Bit of a gap at the end, I think this is where Molly hit the wrong button. It seemed like for ever until the presenter picked up. It was 16 seconds. Much more and the emergency auto play at the transmitter would have fired!!!! |
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| 22 | Cycling and tweets  | Well done presenters for just picking up out of this issue. The control room were struggling to get the technical issues resolved so you had no idea how long you would have to fill for. This was oddly one of your best moments as presenters! Anyone can waffle into a mic when things are going well. Keeping the programme on air and not letting the audience know there was a problem is something else entirely. You received instructions and move simply to the next piece of audio when order was restored. |
| 23 | Chiropractor  | Excellent cue Simon and Molly (it’s your audio so I guess it was you). This is the kind of introduction I would want from every piece. You could / should have cut the question off the start of the interview. This had me shouting at the radio! It’s one of the big things never to do in radio. It’s a solid interview. Levels perhaps a little low at first. Decent back anno if you did get a bit flustered. |
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| 27 | Personal trainer | I’m not too bothered about the content of the interview but I would like you to be firmer on the introduction. Firstly, try not to sound surprised that the call has made it on air. It makes me think that you don’t trust the BA. So, don’t say “can you hear us”. Then cut down the small talk at the start. A simple “good afternoon” will do rather than the exchanges about each other’s heath.The questions are very good with the presenters working together well. The back anno was ok although I would have liked something a bit fuller and some branding. “Ben Hotchkins from Pure Gym talking about keeping motivated. Is that a big issue for you at this time of year; what are your tips for keeping going with the fitness and healthy eating… tweet us…  |
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| 32 | Disclosure  | Why play it. Give it some context? This better not just be the producer’s favourite song? Try and avoid the “this is” - “that was” style of presenting.  |
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| 37 |  Taste test. | Firstly, was it necessary to mention the brands in this. If you can get away with it don’t and I think you could have simply said “cola and low sugar cola” and “blackcurrant drink”. I know it’s ‘youth speak’ but when talking about heath it’s important to be accurate. There is no fat in either I think so “full fat” should be “full sugar”. Who is Dylan!Solid and honest test. Perhaps you could have read the label and said how much sugar there is in it.  |
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| 41 | Vaping  | Right. Am I being to pedantic but I would have liked you to tell me what vaping is. I guess most people know but perhaps the younger part of the audience wont. “So a simple explanation of electronic cigarettes and nicotine but not tar which some experts say is less damaging to your health. There is much debate about that but what do people think of the whole issue of electronic cigarettes” … I do think a health expert may have been suitable in this as well as the voice of the people. Quotes from this site which is the NHS would give impact to your story. <http://www.nhs.uk/news/2015/08August/Pages/E-cigarettes-95-per-cent-less-harmful-than-smoking-says-report.aspx>.Levels a bit up and down.Well done on the back anno distancing the station from vaping a little heavy handed perhaps but needed. Massive gap between the end of this and the music… I’m not sure what happened but you will. Producer were you on this? BA was there a long gap at the start of the song which needed editing off?  |
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| 46 | Music  | 47 minutes to 4!!!!!!! Do I need to say anything about this George. Chloe you introduce the song but once again why were you playing it and what did it mean to the show. Bit of a gap before it was played in. Was this because there was a gap on the start of the audio or because the BA was not concentrating? Presenters needed to be a little faster picking up. Producer where were you with the direction in this. Make sure they know what will be coming up and what to do at each section.  |
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| 51 | Pay off | Bit of confusion perhaps? Err. Having a recap is good but during the music could you have written bullet points so you know what you are going to say.Thanks for flagging up no adults allowed. Next time have a couple of elements from their show to talk about. |
| 52 |
| 53 | Eye of the tiger | You needed to get out to give the next show a little time to get set up. Hence the 7 minutes between this and the end of the show.  |
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