MED2020M - Live Programme feedback

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| Programme Name | ION – reboots | Programme Date | 22 February 2017 | Programme Time | 1400 |
| Team Members | Jake Berry | | Producer | Tutor | Dylan Roys |
| Jack Jolly | | Presenter |
| Josh Brown | | Presenter |
| Mia Green | | BA | Tutor | Ryan Jones |
| Elliot Dyer | | Online |
| Molly Carter | | OB |

General Programme Comments

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| Pre-programme | This was on the face of it a simple idea but it needed quite a bit of thought if it wasn’t just going to be 2 blokes talking about films they had seen. Thankfully you are all experienced enough to know what makes good radio and it was that in the organisational phase which meant you could make and plan some very interesting elements. Everything seemed to be calm enough and you just got on with it and didn’t bother the executive producer much. You are getting to the stage now where you can plan creative programmes with relative ease. If we were moving on we would be stepping up that creativity and wanting a programme per day. I think you as a team could do it but that’s a full time professional job. What I would like you to do is think how that next step could be achieved. How would you sustain that effort and what would your programmes be about? |
| Programme | This turned out to be a solid programme which had some excellent content, informed presenters and excellent production.  To be fair I expect this now and so should you. OK there will always be things which don’t go to plan but now you are competent you can start ramping up the number of times you are on air and the ambition of the content.  Of course, you are not going to do that this year, although I think you are more than capable of doing a daily show, given that such a thing you mean that you would need paying!  What I want you to do it congratulate yourselves on a show well-made and think how you could make them more regular and more creative. It’s a mind exercise really into what you would need to do to make that next step.  The only rider to this is the swearing in the song. I am not going to make a deal about it within the whole programme which was excellent but I am sure you are aware of how serious this situation is. Thankfully all seems well but this was potentially very grave and all team members need to look at how they could have prevented this from happening. It’s no good saying it wasn’t your responsibility. If you had anything to do with this song at all it was your responsibility. |

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| Team Members | Although you seemed a little flummoxed at times in the programme you did make some key decisions. I felt that you were not as comfortable with this role in the studio although in the preparation phase it was clear you acted and a focus point and tasked the team.  You need to be a little more active in the studio when the programme is on air but this was by no means a poor programme and poor performance but honestly within a production team its perhaps not your natural position. It is through important that you have experienced it as when producing content and managing the desk you will know what the producer is going through since you have now done that job. | Producer |
| You have continued to improve with you working further on that difficult balance of being dynamic and fun while treating the content with the gravity it deserves.  I can recognise the effort you have put into this and the note you have taken of advice in previous feedback sessions.  You followed instructions from the producer and BA and worked with branding and throw aheads. | Presenter  Jack |
| You were well researched and worked well with the other presenter. Your confidence on air is improving and you have a good on air personality which the audience will approve of. There is also evidence that this is not just something which comes natural but something you have worked on. That is a key point; presenting is something you only improve with time presenting. | Presenter  Josh |
| A solid production shift with you managing the desk and working with the presenters to make this technically a solid experience. You are clearly comfortable on the desk and the time has come to have some “one to one” time with the Ryan on some of the more tricky aspects of desk and Myriad operation. | BA |
| Your multi-platform strategy with its frequent on-air mentions by the presenters and appearance of tweets gives the audience a proper stake in the programme. Think about the advice of radio 1 and give us enough visual content to go along with the audio but not too much. Your own appearance on air adds to this and reinforces the importance of the listener within the show. | Online |
| You worked on the content rather than the OB since there was not one which came to hand. Generally this or any of the roles would require multitasking and you would find you were OB and content reporter and for that matter the BA would need to multitask. That and the fact that you would be on-air each day would mean a far more dynamic production team. | OB |

Live Programme Listen Through

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| Time | Item | Comments |
| 1 | News | Played in automatically. BA have a session in Siren with Ryan and look at some of the finer points of myriad now you understand it better. |
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| 3 | Intro | A bright start from the presenter although a mistake was made with the frequency and this made Jack stop for a second. This section had all the right elements. You were nervous for a moment or too however you soon settled down. |
| 4 | Presenter chat | Chat about what remakes are and with some examples of films and why they are remade. You sound knowledgeable about sci-fi and the like. |
| 5 | Prequel vox | An excellent cue with you moving from the chat very well. This is a simple vox but you are getting the idea of creativity and trying to look at how you can give any piece a creative treatment. You use music and sound effects to punctuate. I can see your work in drama in this. Good editing and recording quality. You have a range of ages and genders. End on a back a anno and a branded jingle....as well as a trawl for social media interaction. |
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| 10 | Presenter chat | Funny but forgivable irrelevant. Josh moves the discussion on with the chat about Star Wars.  Could have been smoother from the presenters into the music...it was a little clunky. |
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| 12 | Music | Well-chosen piece of music. You are looking at changing the way you introduce the audio from “that was this is...” |
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| 16 | Start wars interview | You have gone with a style which almost reads questions from the listener. This sometimes gives one word answers so try, rather than conversation. However, the questions or more accurately the direction of the questions are excellent. Jack. Don't say you are back; we have not been anywhere!!! |
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| 19 | Presenter chart | Chat.... Branding, time check and trawl for social media interactions. I was getting tired of star wars but you do move on now to superman.  This is not so much about remakes as an expansion of the brand. Good from both presenters and you throw head. You tell me what is coming up in a few minutes after the song...excellent. |
| 20 | Song | Music played in smartly by the BA. Back anno, you rebrand the show, the presenters and the topic. Come on producer you needed to check your audio. There were 2 examples of the f word in this piece of music. No one noticed on broadcast but you should not have let this through. It has taken some work om my part to smooth the waters with Siren. |
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| 26 | Presenter chat | Chat. This is a nice informed easy going chat certainly but there is information in this and it also interacts with the audience, its inclusive and lets me "join" the conversation. |
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| 28 | Do they know it’s Christmas | Do they know it's Christmas....excellent cue which gets me into the piece smoothly. I can tell you have moved from chat to cue but I am used to the format, the audience will not so much as it flows well. The audio is creative in the same as an earlier piece. You have taken a simple set of interviews and illustrated them with the songs you are talking about. Good interviews and in the main excellent editing. Ending on a call for interaction both from the reporter and the presenter.  One thing, you could have got rid of the reporter’s question at the start. |
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| 32 | Glee chat | You introduce the topic with a chat about what Glee is and its relevance to this programme. This is a reverse of star wars with Jack now in the driving seat and josh, the star wars "expert" learning about glee. |
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| 34 | Remake quiz | Moving smoothly into the “can you tell” package and You introduce Molly, well done.  Molly takes control. This is well technically produced. Could clips be cross faded? Tainted love is very good as we learn something from it. Well done to Mia for checking the copyright on this with the managing editor.  Jumanji is well illustrated. This interacts with the audience and I am playing along.  Scooby doo was good as well... And Jacks Scooby doo was radio gold.  The quiz continues in the same excellent way. Informative. |
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| 42 | Music | Simple. Played in smartly by the BA and picked up out the back by the presenters. |
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| 45 | Chat about covers | Informative and considered debate. |
| 46 | Tweets | This is a good example of proper interaction. You slip a tweet into the conversation and include your listener in your chat. More of this please. |
| 47 | Elliot on social media | This is fine with the revisit of the Scooby doo impression. Try also to get the audience to go to the FB and website with the promise of more content. You may also want people to get in contact for a future programme. “So, next week on ION media we will be looking at Eurovision. Are you having a party or have you got anything to say about the UK’s place in the competition?”  Does this section go on slightly longer than advisable? |
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| 53 | Music | Introduced fine, played in snappily, faders a little late up. Get them up prior to the programme. |
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| 57 | Social media | Some solid tweets. I do always like this interaction start sooner if possible which gets the audience reacting in the programme early. |
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| 59 | Pay off | Good. You pass the baton onto SOS and also flag up the listen again options. |
| 60 | Music to news | No problems |