MED2020M - Live Programme feedback

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| Programme Name | SOS | Programme Date | 16TH November  | Programme Time | 1500 |
| Team Members | Grace Leonard | Producer | Tutor  | Dylan Roys  |
| Tom Brown | Presenter |
| Molly Carter | Presenter |
| Ashley Mason | BA | Tutor  | Ed WellmanRyan Jones  |
| Robert Ellis  | Online |
| Elliot Dyer | OB  |
| James Jolly  | Content  |

General Programme Comments

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| Pre programme | As a team, you have worked hard on the preparation of the programme taking on board ideas and developing them. You have practiced in the studio and honed your team skills as well as the technical ones in the studio. Without a doubt the programme itself saw the whole group learn a massive amount about live radio production but that would not have been possible if you had not put in the time in the studio. You need to take the lessons to your next group but also think about the improvements you could make to the pre-programme phase with the benefit of hindsight. One specific issue; Myriad did not have the log populated until quite late, professionally a programme’s running order would be changing even as the show was on air but at your stage it did make for a very fraught few minutes.Well done with getting on air, there was a lot happening very quickly with the Siren news team presenting live and you having to hot seat.  |
| Programme  | A solid and entertaining show which improved in its crispness as the hour progressed. There was some very good content with a creative spark which was a pleasure to listen to. There are improvements naturally but the only way to make them is to reflect on the show and to spend time doing producing programmes. Use your new knowledge of live production make the next one more creative and more ambitious. There were elements of this which sounded like and advert for the interviewees and you were careful to add a level of balance still try and offer tougher questions.  |

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| Team Members | You have been with your team throughout the build up to the programme and have been a steady hand. You were confident in the studio although there was a need for you to be more pro-active at the start.You made several correct changes to the programme while it was on air. There was no doubt you were in charge. Remember to keep the team focused throughout and maintain order in the studio. The time when it all goes wrong is when you drop your guard.  | Producer |
| The relationship between you and your co-presenter in the studio is very important and it’s something which can take several weeks to get right. You need to know each other’s mannerisms and can anticipate what the other is about to do or say. Building and staying in that relationship is not an option which is open to you because of the programmes moving rota however you did seem to have a spark with the other presenter and there seemed to be genuine warmth which an audience would pick up on.There was evidence of branding and you knew the content and issues raised well which informed your script.  | Presenter |
| You had a very nice free flowing style with the other presenter and the audience. You were easy to listen to with an audience focus. You seemed to be interested in the content of the programme which is massively important. Presenting is not just about reading and introducing its about being a friend to the audience, a guide and confidant. With practice, you will become increasingly confident. | Presenter |
| You learned a lot in this programme. I get the impression that you used the drag and drop method in practice and were faced with using the log at short notice. While this should have been something you adopted much earlier it shows me that you can adapt and problem solve while on air. Impressive indeed. Your skill at managing the fade in of the presenters improved as the show moved on. Remember to get the mics up in plenty of time and use your ears as much as the clock as sometimes you were counting after the song had finished. To be fare though you did take this on board and change your method.  | BA |
| There were a range of tweets which were fed to the audience and you had a solid stream of the programme. Everything was prepared and you worked solidly in the programme itself. With a larger audience, there would have been more live interaction. It’s important not to make tweets up, this is not allowed! Equally the presenter doesn’t have to read every tweet, just a representation and a shout out to the rest especially if they are all saying a similar thing.  | Online |
| You set up the OB and got your guest in place for the interview. Remember the 3 elements of an OB, scene set, interview and then hand back. This is not as easy as it looks and you need to have good communication and a good procedure with the team. In your analysis think how you could have made the OB smoother.  | OB  |

Live Programme Listen Through

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| Time | Item  | Comments  |
| 1 | News  | From sky played automatically |
| 2 |
| 3 |  Intro  | Bright start to the show excellent branding as well as trailing ahead for the programme. |
| 4 | Lincoln collage | This is very informative and it’s nice to get student voices on air which are not from university. The levels on this needs some work. Listen to how quiet the different elements are within the piece. The music needs to come down and the voice up. I know there were issues of getting into the kitchen which I think you could have pressed them on to get some proper wildtrack which would have been preferable to the music in my opinion. Remember when producing these. it’s all about movement and sound. As a team, particularly the BA and producer’ you need to listen to the audio going out as well as look at the clock. The audio finished and you were still counting. Get the faders up much sooner and let the presenters decide from their ears when the audio has finished. This is the reason there was a gap.  |
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| 7 | Ob walkabout  | You put the phone call up under the presenters which is right, perhaps fade it up as they are talking. Why wasn’t the OB person ready to pick up right away from your cue? Remember when you do an OB it has 3 sections. the scene set, the interview and the pay off.So you describe the scene and then introduce the interviewee and then carry out the interview and finally hand back to the studio. Keep the mic close to the interviewee as the levels were a little low.As presenters try and remain a little impartial, it’s not an advert for the walkabout.  |
| 8 |
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| 10 | Talk about different restaurants  | This is a good round up where you are fair to several places in Lincoln, you stick to the positive facts. |
| 11 | MacDonald’s  | I need a firmer cue for this. Perhaps concentrate more on working at MacDonald’s as the programme is in danger of sounding like an advert for different restaurants. I am not saying give MacDonald’s a bagging but ask more searching questions of these people. Try and avoid saying “that was”.A little popping on the mic, the BA could have been quicker with the mic up   |
| 12 |
| 13 | Music (Candy)  | Nothing much to say but the BA needs to get the faders up much quicker. Also, the producer needs to keep an eye on the audio too and offer instructions.  |
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| 16 | Swan Vs tower  | I think you needed to reaffirm what the programme is about at this stage with some branding. The levels are a little quiet. The whole needs to come on the desk and the level of the Vox and the music needs more work. A decent piece of work with you doing your research and treating each of venues fairly. Don’t assume that everyone listening knows where these places are. I know you do but you are not the whole audience. So, a better cue which explains where they are and that they are well known student pubs and eateries.  |
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| 20 | Lucy Davies (tower) | A reasonable interview which once again has an element of advert. However, you do ask the same questions to all venues.  |
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| 22 | Swan  | One again levels are a little low but not too bad. Keep your voice up in the mix.  |
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| 24 | Taste test  | A good review with you describing what they look like and the taste. I know this is not the US elections but you need to keep it fair which you do. No one would be upset by this as you explain your views and findings as well as the limitation of the survey. Good interaction with the audience well done.  |
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| 27 | Working in restaurants and chat  | This is another good point and more could have been made of this with interviews with student workers or perhaps a work diary.You need to be more fluent on the comment about the Lincoln food courses. If you are going to read, make sure you know what the sheet says.  |
| 28 | Music (Mr Apples)  | A bit of a long fade on this. The team should have known this and played the intro under the presenters as they spoke. There are a few seconds of intro music which would have facilitated this as well.  |
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| 32 | Nus card discount | Welcome back …try not to say this as the audience has not been anywhere. General chat about how to get money off with the NUS card. I like this and you could have made more of it. Perhaps an IV about how do get one if you have not already. |
| 33 |
| 34 | Pasta recipe  | I think you could have done 4 of these shorts through the show.  |
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| 36 | Branding and tweets  | Good interaction with the audience, you are not just reading them out but commenting on them as well.  |
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| 38 | Music (Brown Sugar)  | Ok you forgot what it was… no problem. You don’t have to say the title at the start. Different radio stations have different policies on this but as long as you do name the tune at some point you will be ok. Quicker on the play button please BA. Better at the end with fading up the presenters.  |
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| 42 | Deliveroo!!   | A good description of what the new delivery service is and an honest review of the different delivery people.  |
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| 46 | Chilli Recipe  | A fun well produced little piece of audio, good levels. You could have done more of these little sections to punctuate the programme!  |
| 47 |  FB and twitter  | Instead of having a big chunk of this how about spreading them through the programme. It may be an issue if they all came in later in the programme. I know there was some concern about whether some of these were made up. it’s not allowed!   |
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| 50 | End chat  | You were a little confused at this point with you thinking the programme was coming to an end. What could every team member have done to make this section clearer to the presenters. Well done for cross promoting no adults allowed.  |
| 51 | Candy man  | Bit of gap at the start of this, the presenter didn’t quite know what was going on with the end of the show, it’s not easy is it! That’s why you need as a producer to keep a close grip on the time through the show as you are running out of material.  |
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| 55 | Best food chat  | Bit of filling I think! Done say package! Don’t do tech speak… but then you know that as you corrected yourself.  |
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| 57 | Song My generation  | Good on the timing to the end of the programme and a quick exit for the next programme. Get into the habit of, in the last few minutes, getting everything tidy so the next group can get in quickly… also you may want to work out how to get into the news so you can be more independent.  |
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